

SPECIAL OFFERS FOR  
DELEGATE ENTRY:  
DISCOUNTS FOR USERS,  
DISCOUNTS FOR EARLY  
REGISTRATION!!!  
READ MORE INSIDE!!!

THESE ARE  
DIFFICULT TIMES!  
YOU MUSTN'T  
BE LEFT OUT!  
EASTLOG IS MORE  
RELEVANT THAN  
EVER BEFORE...



# EASTLOG

**12<sup>TH</sup> CEE LOGISTICS  
& TRANSPORT  
CONGRESS**

## ***COMPLETE PROGRAM***

INVITATION & TIMING & INFORMATION

**MAY 27—29, 2009**  
**TOP HOTEL PRAGUE**  
**CENTRAL EUROPE'S**  
**LEADING SUPPLY-  
CHAIN CONGRESS!**

- + CONFERENCE
- + BUSINESS ARENA
- + LOGISTICS HR WORKSHOP
- + CORPORATE SEMINARS
- + CORPORATE EVENTS
- + REGIONAL DAYS
- + 10<sup>TH</sup> LOGISTICS BUSINESS MIXER
- + TRANSPORT MEETING
- + VISITS TO LOGISTICS CENTERS



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# 12<sup>TH</sup> CEE LOGISTICS & TRANSPORT CONGRESS

**27.-29. 5. 2009**  
**TOP HOTEL**  
**PRAGUE, CZ**

## EVERYTHING UNDER ONE ROOF...

### Business Arena

- > The ideal place for your business
- > Hundreds of logistics and transport professionals in one place at one time
- > An overview of logistics and transport services, product and technology providers – full service, freight forwarding, warehouse, handling, infrastructure, IT, real estate (50 companies)
- > A modern venue ideal for making business contacts
- > Competitions and an interactive program on-location at partner stands

### Conference / Transport meeting



- > The world economic situation, the economy of Central Europe, strategies in transport, the Czech Presidency of the EU and its effect on transport
- > Concrete information on important multinational projects – case studies and discussion on warehousing, transport, IT, etc.
- > Current information on developments in the market
- > The ideal opportunity to exchange experiences with professional peers

### Logistics HR Workshop



- > Interactive discussion forum focused on human resources in logistics
- > Designed for HR managers, line and top managers
- > Program reflecting current HR issues
- > Human resources management at a time of lower demand in production and services
- > Active involvement of participants in model situation solutions

### Logistics Business Mixer



- > Evening social event with entertainment and prizes
- > The ideal networking opportunity with 350 major logistics and transport professionals from all over Central Europe
- > An informal atmosphere, high spirits, live music in original surroundings with a fun program of events
- > Cocktail bars, tastings, banquet-style refreshments
- > Raffle for valuable prizes at the conclusion of the evening

### Logistics Centers Excursions



- > Logistics in practice on-location at major logistics centers
- > Discussions with logistics professionals, business contacts
- > An opportunity to view the latest operative systems, trends in SCM, production and distribution
- > Practical demonstrations with an informative guide

### Regional days

#### POLAND, SLOVAKIA, HUNGARY, ROMANIA

- > A great opportunity to meet with leading logistics and transport professionals from Poland, Slovakia, Hungary and Romania ("logistics ambassadors" from these countries will be wearing special tags and will be available for meetings and discussions)
- > Information and contacts from these countries: information about legal issues, economy, business opportunities, logistics organizations and associations, overview of the logistics and transport markets, etc.

### Corporate seminars

- > How suppliers are reacting flexibly with their services and products to the market recession?
- > The latest information on the activities of major logistics and transport companies and organizations presenting themselves in the Business Arena
- > Learn about the latest projects, trends, solutions, technologies, services...
- > Open discussion and exchange of ideas among participants

### New EDI initiatives for more efficient logistics

- > The latest trends in solutions for electronic exchange of documents and practice as seen by the most important providers in the market
- > Leading personalities in a discussion on small and large-scale EDI first hand solutions in logistics
- > Practical experience with EDI from implementation up to its actual contributions in business and logistics processes

### Vehicle fleet management

- > T-Mobile and CCS seminar focused on vehicle fleet solutions and management using GPS technology
- > Familiarization with the T-Mobile Partner program
- > An excellent opportunity to find out who and what will save your companies time and money

### Logistics information systems in practice

- > How to reduce and optimize logistics costs?
- > NAVISYS and MANTIS seminar focused on contributions of implementation of information systems in logistics
- > Presentation and case studies from the Czech Republic and abroad, discussion, commentary
- > A unique opportunity to meet with specialists in issues of warehousing, distributing goods and transport

### Sophisticated handling solutions

- > Toyota Material Handling CZ specialist session
- > Sharing experiences which will lead to strengthening positions even at a time of a decline in the market – Toyota I-Site: timeless solutions for fleet management
- > Examples of practical uses of RFID

**WIN WITH YOUR  
EASTLOG  
PASSPORT!**

**[www.eastlog.biz](http://www.eastlog.biz)**



# THREE-DAY CONGRESS PROGRAM: MAY 27–29, 2009, TOP HOTEL PRAGUE

**MAY 27, 2009**

- CONFERENCE
- BUSINESS ARENA
- CORPORATE SEMINARS
- REGIONAL DAYS
- LOGISTICS HR WORKSHOP
- NEW EDI INITIATIVES FOR MORE EFFICIENT LOGISTICS
- VEHICLE FLEET MANAGEMENT
- SOPHISTICATED HANDLING SOLUTIONS
- LOGISTICS INFORMATION SYSTEMS IN PRACTICE
- 10<sup>th</sup> LOGISTICS BUSINESS MIXER
- LOGISTICS CENTERS EXCURSIONS

CONGRESS HALL PRAGUE	REGISTRATION																							
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TOP CONGRESS HALL	REGISTRATION																							
	C O N C U R R E N T W O R D S																							
FOYER TOP CONGRESS HALL	REGISTRATION																							
	C O N C U R R E N T W O R D S																							
RESTAURANT MORAVIA	REGISTRATION																							
	C O N C U R R E N T W O R D S																							
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MEETING ROOM 12	REGISTRATION																							
	C O N C U R R E N T W O R D S																							
MERCEDES FORUM PRAHA	REGISTRATION																							
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**THE LOGISTICS MANAGERS' CLUB AS "GUARANTOR OF THE EASTLOG PROGRAM"**

The EASTLOG conference program obtained a specialist guarantee this year from the Logistics Managers' Club. A working group consisting of seven leading logistics specialists from this association was formed specifically for this purpose, consulted on the program, provided their own ideas and at the end of the whole organization process approved its final form.

**MEMBERS OF THE EASTLOG PROGRAM GUARANTEE WORKING GROUP:**

Miroslava Jechoux,  
CEO CZ and SK,  
ND Logistics CZ

Marta Nováková,  
Managing Director,  
U&SLUNO

**MAY 28, 2009**

Note: The program blocks marked with this symbol require an entry fee (Delegate Entry or Logistics HR Workshop Entry), advance registration and completion of the registration voucher is required. Entry to other portions of the congress program is free of charge (Visitor Entry, registration and completion of registration coupon or on-line registration at [www.eastlog.biz](http://www.eastlog.biz) or registration upon entry to the congress).

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**MEMBERS OF THE EASTLOG PROGRAM GUARANTEE WORKING GROUP:**

Jan Hytha,  
Executive Director,  
Nagel Česka

Lucie Kučerová,  
Director of the Logistics and  
Transport Division,  
DATART INTERNATIONAL

Radka Procházková,  
Director of the Logistics and  
Transport Division,  
DATART INTERNATIONAL

Peter Foltinský,  
Director of NTR  
Representation in  
Prague, Nordisk  
Transport Rail

Petr Václavík,  
Logistics Consultant

**MAY 29, 2009**

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**MEMBERS OF THE EASTLOG PROGRAM GUARANTEE WORKING GROUP:**

TPCA Czech – inspection of the car production plant, Kolin-Ovčáry





# EASTLOG PARTNERS

## GOLD PARTNERS:



## TOYOTA

MATERIAL HANDLING  
stronger together

## SILVER PARTNERS:



## BRONZE PARTNERS:

5<sup>th</sup> International Fair for Transport and Logistics Brno, Bureau Veritas Certification, CCV Information Systems, DACHSER E.S.T., DEXION, ESA, FIEGE, FM Logistic, HR logistic support, IBG Praha, JUNGHEINRICH (CR), KODYS, LOGSYS, MECALUX CZECH REPUBLIC, PROMAN, Skanska R6 Logistics Park, STOW ČR, TGW Systems Integration, TNT innight, TYROS LOADING SYSTEMS, U&SLUNO, update software, WANZL

### REGIONAL DAYS

Partner of the Hungarian Day:



Partner of the Romanian Day:



### REGIONAL DAYS

Partner of the Polish Day:



Partner of the Slovak Day:



### 10<sup>TH</sup> LOGISTICS BUSINESS MIXER

General partner:



Partners:



Mercedes-Benz

### TRANSPORT MEETING

Partners:



### LOGISTICS HR WORKSHOP

Partner:



## MEDIA PARTNERS:



## ORGANIZER:



ATOZ EVENT, s. r. o.  
Holečkova 29, Prague 5  
[www.atozevent.cz](http://www.atozevent.cz)

Contact persons:  
Irena Seibertová, tel.: +420 246 007 230, mobile: +420 605 296 742, [irena.seibertova@atoz.cz](mailto:irena.seibertova@atoz.cz)  
Petr Hulec, tel.: +420 246 007 235, mobile: +420 605 296 738, [petr.hulec@atoz.cz](mailto:petr.hulec@atoz.cz)